

YEARBOOK

Why should you buy ad space in the Bedford HS yearbook???

Think it's just charity?

THINK AGAIN!

We print 450 yearbooks. The average yearbook is held by 26 people.

That's an audience of 11,700 people.

That's an ad that will run for 50+ years, and it won't be thrown away.

That's a business investment.

(And let's face it. Supporting the school doesn't hurt, either!)

Business Name: _____

Name of person placing ad: _____

Address: _____

Phone: _____ Email: _____

Ad Information

Check the box by the ad you would like to purchase:

Full Page Color - \$500	<input type="checkbox"/>
1/2 Page Color - \$350	<input type="checkbox"/>
1/4 Page Color - \$200	<input type="checkbox"/>
1/8 Page Color - \$100	<input type="checkbox"/>

Enclosures & Deadline:

_____ a check for \$_____ (make out to Bedford High School)

_____ CD with digital photos and message

_____ Hard copy materials (labeled) and message

All Materials Must Be Received By November 21, 2014!

Bedford High School
Attn: Yearbook Ads
9 Mudge Way
Bedford, MA 01730

- Your ad photos, business cards & text must be submitted on CD or hard copy via mail. **We do not accept e-mailed ads.** You may include a rough sketch of the desired layout; if you choose not to, we will design your ad for you. While we do our best to accommodate your wishes, we will alter any submission if necessary to do what is best for the printing of the page.

- You may submit hard copy materials such as business cards, quality reproductions, JPEG images, TIFF images, PDF files, or PSD files (note that the resolution of all files must be 300dpi to print at desired size!) Please do NOT send in Word, PowerPoint, or Publisher files, as these do not work for professional printing.

- If you are submitting a fully designed ad on a CD, you **MUST** include a quality hard copy of your design in the event that we cannot use the digital file submitted.

- Please be sure to order the BHS yearbook, as well, in order that you might enjoy this ad for years to come! The Yearbook Staff thanks you in advance for all of your support!